

**EARNING FREEDOM**



**Justin Paperny and Mossimo Giannulli**

In this era of mass incarceration, the US government frequently responds with a heavy hand. As others have said, "when all you have is a hammer, every problem looks like a nail." Even when civil charges would be more appropriate, prosecutors sometimes indict. Intelligent people hire our team. We engineer effective mitigation strategies to help people get better outcomes. Work toward the highest levels of liberty at the soonest possible times. Ask about our work with Mossimo Giannulli.



Eric Creizman

✎ 1 review 📍 US



✔ Invited

Aug 19, 2021

### Outstanding Mitigation Specialists

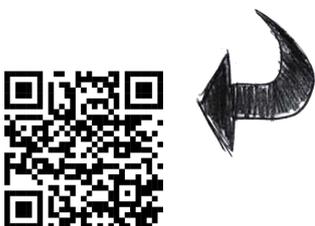
The team at Compliance Mitigation has been invaluable in helping me to prepare my client for sentencing. The Compliance Mitigation group provides excellent suggestions for mitigation strategies, advises the client with respect to prison placement and programs, and assists in preparing a proposal to the judge for alternative sentence to incarceration which includes specific community service work. One very helpful aspect of their work was in assisting the client in preparing a letter to the judge in advance of sentencing. As a lawyer, when I tend to draft these letters, they often end up reading too lawyerly. The team at Compliance Mitigation helps the client find his or her voice and convey the client's voice in the letter. The team is responsive and conscientious.

Our team offers an abundance of resources to help all justice-impacted people:

- When non-criminogenic people face charges, they want to understand the journey ahead and how to work toward a lower sentence.
- Prison administrators want digital content to teach and inspire people without threatening the institution's security.
- Individuals going into prison want to sow seeds to make them more attractive as candidates for early release programs.
- People want to travel, resolve community service hours, or work independently upon release from prison.
- Individuals may need a plan to enhance prospects for a commutation petition or a parole hearing.
- Business leaders may want to create compliance programs that lower the likelihood of government investigations.
- Businesses may want to open employment prospects for qualified people who once served prison time.
- Universities and continuing education programs may want seminars, workshops, or keynotes that help people understand the ancillary consequences of mass incarceration.

Our team offers an unmatched depth and breadth of experience to help those who want to help themselves. Learn about our subject-matter experts.

Use phone camera to scan QR code,  
click link to access page



Michael Santos  
[Michael@EarningFreedomCorp.com](mailto:Michael@EarningFreedomCorp.com)

My name is Michael Santos. A series of bad decisions during my reckless youth put me in the crosshairs of the criminal justice system.

When I was 20, I broke the law. I went to trial. A jury convicted me. A judge sentenced me to a term that required me to serve 9,500 days in federal prison.

During that journey, I served time in federal prisons of every security level. In every institution, I made exceptional progress, emerging strong, with my dignity intact.

Success through the system does not happen by accident. It requires deliberate planning and exceptional execution.

Visit our various platforms to learn which of our specialized products or services can help you.



Millions of people listen to Dr. Phil on radio or television to get insight on how they can cope with a crisis. When the Varsity Blues scandal broke, Dr. Phil reached out to our team. Our partner, Justin Paperny, spent more than two hours with Dr. Phil. Justin helps people understand the importance of preparing before sentencing. It's never too early, and it's never too late to prepare for better outcomes. Our team helps non-criminogenic people architect mitigation strategies. By preparing before sentencing, clients get the highest levels of liberty at the soonest possible time.



Mark Harmon

1 review US



Invited

Mar 29, 2021

### These people are simply the best

These people are simply the best. They will always respond to your calls and questions and make you feel at ease. They know what they are talking about and will take you through it step by step. Could not have made it without them. Invaluable! Sam is amazing.

"Tale of Two Young Men," a famous Wall Street Journal letter by Martin Conroy, told the story of two young men who graduated from the same college.

After 25 years, they returned to their college to celebrate their reunion. Those two men learned that the same company employed them both, with one difference: one of the men managed a small department, while the other served as the company's president.

What made the difference?

According to Conroy, two factors influence success:

- 1) what a person knows and
- 2) how a person uses that knowledge.

Our team strives to help people navigate their way through a crisis.

My name is Justin Paperny. In 2005, I was a 30-year-old financial professional serving as a vice president at UBS. I oversaw approximately \$200 million in assets. Then, I made a decision that led to a government investigation. I didn't understand. I didn't know what to do or where to turn for guidance.

My lack of knowledge resulted in many bad decisions that led to conspiracy charges for securities fraud, mail fraud, and wire fraud.

A federal judge sentenced me to serve 18 months. That conviction led to the loss of my livelihood and my loss of hope.

When I surrendered to prison, I met Michael Santos. We became friends. While I was new to prison, Michael had already served longer than 20 years.



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click link to access page



Justin Paperny  
JP@WhiteCollarAdvice.com

Together, Michael and I began crafting a business plan that would help other non-criminogenic people better understand how to prepare for better outcomes.

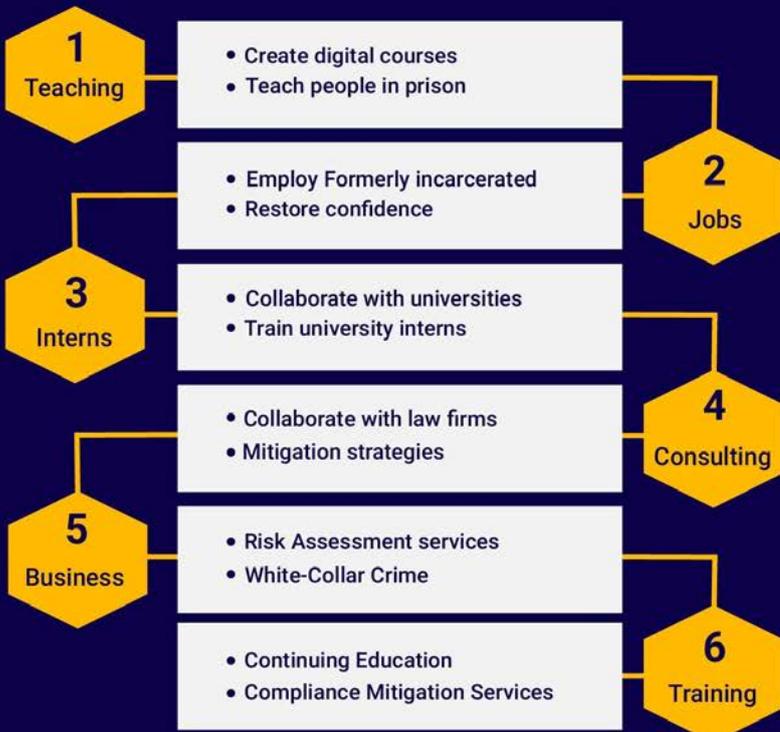
Upon my release in 2009, we launched our business. We have a series of websites and YouTube channels that serve more than 1 million people. Get the full story by downloading a free copy of LESSONS FROM PRISON.

Visit our site, or scan the QR code on this brochure:  
[WhiteCollarAdvice.com/lessons-from-prison-book](http://WhiteCollarAdvice.com/lessons-from-prison-book)

We show people how to craft mitigation strategies that help their lawyers argue for better outcomes.

Make decisions that lead to the best possible outcomes.

# MITIGATION AT EVERY STAGE OF THE JOURNEY:



1. VISUALIZE BEST OUTCOMES;
2. PUT PLANS IN PLACE;
3. SET PRIORITIES
4. CREATE TOOLS, TACTICS, & RESOURCES;
5. EXECUTE THE PLANS.

## WHO IS EARNING FREEDOM?

Earning Freedom is the parent company of Prison Professors and White Collar Advice. We're also a sponsor of the Prison Professors Charitable Corporation. We strive to improve outcomes for people at every stage of the criminal justice system. Most of our team members have served time in prison and emerged successfully.

Our motto: "We did the time so you won't have to." Contact us today to learn how we can help you or the people you want to help.

We also retain subject-matter experts who built leadership careers in justice-related professions, including retired prison wardens, probation officers, and others to assist with mitigation strategies.

## WHAT WE DO:

- We bring teams of formerly incarcerated people together to solve problems.
- We collaborate with law firms and individuals to architect personalized and verifiable mitigation strategies.
- We offer guidance and consulting to help people going into the system prepare for lower sentences and advanced release dates.
- We create digital courses to teach and inspire people in prison.
- We build relationships with subject-matter experts, including officials that worked in leadership positions with the Bureau of Prisons, US Probation, or other law-enforcement agencies.

## WHY WE DO IT:

As Mahatma Gandhi advised, every person on our team strives to be the change that we want to see in the world. We know that success requires planning and execution. We've been through the challenges, and we're passionate about creating meaningful solutions. Our clients include prison systems, law firms, business leaders, and individuals that want to prepare for the earliest possible release, with the best possible outcomes.

***Scan our QR Code below to  
get free books and more information***



**WHITE COLLAR ADVICE**



**EARNING FREEDOM**



**PRISON PROFESSORS**





**whitecollaradvice.com**

★★★★★ 4.6 ⓘ



**Nicholas Kaizer**

✎ 1 review ⓘ US



Updated Apr 12, 2022

### Great Team Assembled to Assist Clients

Justin and his team at White Collar Advice are the consummate professionals. They know their stuff stone-cold and are experts in navigating their clients' path through very treacherous federal prosecution waters. They assemble the right team, respond to information requests/subpoenas and defend the case. They work with the client in establishing mitigation, preparing the client for a life after the case and providing guidance on federal BOP issues. Most mitigation/litigation experts/prison consultants take your money and run. Justin and the team at WCA are the opposite. They stay with you from beginning to end and don't just promise the sky. They deliver. They are a one-stop shop and will help the client in all respects: civil, criminal and administrative. I am an attorney with 35 years experience in a national practice. We're currently working with the team at WCA in representing a client with simultaneous SEC and DOJ issues. We are on the way to a soft landing for our mutual client; largely due to Justin's extraordinary efforts. We've sent several clients to Justin and White Collar Advice, as well, and WCA stays with the client through thick-and-thin. Also, they consult with former high-level BOP officials to bring expertise and authority to any BOP inquiry.

We unreservedly endorse JP and the team at WCA for the unique litigation support/mitigation/prison consultancy work they do. From the erspective of defense practitioner, when you find an honorable, smart, cost-effective expert, you stick with them. I will continue using them and endorse them whole-heartedly.



**Steve Hodge**

✎ 2 reviews ⓘ US



✔ Invited

Jan 27, 2021

### I am pleased to write this review of...

I am pleased to write this review of Justin Paperny and his team at White Collar Advice and Compliance Mitigation. Justin and his team helped ensure I had a positive outcome at my sentencing—that sentencing ensured I avoid going to federal prison.

Sam Mangel owned an insurance brokerage with dozens of employees. When federal agents investigated one of his workers, they also scrutinized Sam. Federal agents believed that Sam should have known what that employee was doing. The Department of Justice offers guidance on how executives can qualify for non-prosecution or deferred-prosecution agreements. Sadly, Sam never knew about that process and neither did his lawyer. Sam deluded himself into believing that he'd receive a fine, probation, or home confinement. Not knowing how to prepare for sentencing, Sam showed up in his best suit and crossed his fingers. His family sat in the courtroom as the judge scolded Sam for his utter lack of preparation. When the gavel came down, the judge sentenced Sam to the maximum term: 60 months in federal prison. Federal marshals handcuffed Sam and led him away. Sam's family reached out to White Collar Advice for help. The WCA team coached Sam through the next steps. The result: Sam transitioned to home confinement after serving 22 months at the federal prison camp. Immediately, he joined our team. Now Sam uses his experience to help people avoid his mistakes and achieve a better outcome.



Sam Mangel  
Sam@WhiteCollarAdvice.com

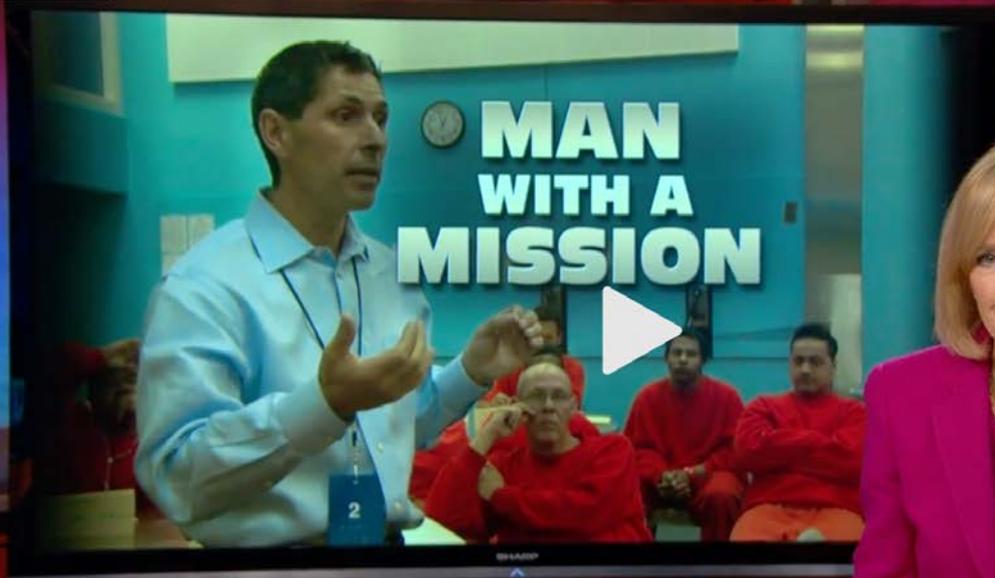


Lawrence "Larry" Hartman  
Lawrence@EarningFreedomCorp.com

While studying at Columbia Law School, Lawrence "Larry" Hartman served as an editor for the Columbia Business Law Review. He devoted his legal career to real estate, securities, and corporate law at prestigious New York firms like Milbank Tweed and Coudert Brothers. In 2004, Larry cofounded Global Resource Advisors to capitalize on his expertise in financing start-up companies. Despite precautions, Larry found himself in the crosshairs of a criminal investigation. A grand jury returned a 36-count indictment resulting in a wave a negative press. Larry later pled guilty and received a 120-month sentence. While incarcerated, Larry used his unique skill set to teach and inspire others. Larry helped people see how wise choices can lead to a life of meaning, relevance, and dignity. During his sixth year in federal prison, Larry's mitigation strategy paid off. He transitioned to home confinement and joined the White Collar Advice team. Today, Larry talks to clients about his personal experience with government investigations, civil inquiries, extradition, plea agreements, sentencing, and the various stages of confinement.



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A promotional graphic for "The Daily Briefing" featuring Justin Paperny and Dana Perino. The graphic includes the show's title in a blue oval, the host's name and title, the time "2:40 PM ET", and the Fox News logo with the time "1:07 CT".

**The Daily**  
**BRIEFING**  
★ W/DANA PERINO ★

**JUSTIN PAPERNY**  
FEDERAL PRISON CONSULTANT

**2:40 PM ET**

**FOX NEWS**  
1:07 CT



Dr. Gerard W. Bryant

(One of our many subject-matter experts: Our team of SMEs include former BOP wardens, Executive leaders, and former US Probation Officers)

During his nearly four-decade psychology career, Dr. Gerard Bryant has worked in a wide variety of clinical settings including non-profit, government, higher education and private sectors. He has provided individual and group therapy, crisis intervention and psychological assessment services. He has an extensive background in forensic psychology, substance abuse, suicide prevention, and stress management. For White Collar Advice, Dr. Bryant consults with clients to prepare credentialed psychological reports.

Dr. Bryant is currently the Director of the Counseling Services Center at John Jay College. He began this position in August 2014 after working 22 years for the Federal Bureau of Prisons. He started his career in Corrections at the United States Penitentiary (USP), Lewisburg, Pennsylvania as a Staff Psychologist and was subsequently promoted to Chief Psychologist at Metropolitan Detention Center (MDC), Brooklyn, and USP Lewisburg. Dr. Bryant then served as the Northeast Regional Psychology Services Administrator for 17 years. In this position he supervised over 200 mental health professionals, including doctoral level psychologists and masters-level therapists providing psychological services in 18 federal prisons.

In 2008, Brad Rouse pleaded guilty to a drug conspiracy charge and spent one year at the Metropolitan Detention Center (MDC) in Brooklyn. After his release, Brad started speaking about trauma, addiction recovery, and jail in New York City venues including the John Jay College of Criminal Justice. Brad first met Michael Santos through the Prison Professors podcast then started working for White Collar Advice in 2018. Today, Brad helps defendants, and their families prepare personal narratives and character reference letters prior to sentencing.

As an award-winning theater artist, Brad directed the world premiere of Billy Porter's one-man show at the Public Theater in New York City. Brad's stage work, featured on CBS (60 Minutes II) and NPR (All Things Considered), included premieres by multiple Tony, Drama Desk, Emmy, and Golden Globe winners and nominees. For ten years, Brad assisted Broadway legend Hal Prince on new work by Stephen Sondheim, Andrew Lloyd Webber, Carol Burnett, and others on Broadway, at Lincoln Center, and the Kennedy Center. In 1995, Brad graduated from Harvard College with a B.A. in English, also winning the Sudler Prize for the most outstanding artistic achievement.



Brad Rouse  
Brad@WhiteCollarAdvice.com



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**whitecollaradvice.com**

★★★★★ 4.6 ⓘ



**David Rosenfield**

✎ 1 review 📍 US



Apr 8, 2022

### White Collar Advice is Best in Consulting Advice

I have worked for several years with Justin and his team at White Collar Advice. They are truly experts in the fields of white collar and prison consulting advice. I have referred several of my white collar clients to Justin and he has always done an exceptional job for them. I highly recommend Justin and White Collar Advice.  
David Rosenfield



**Mike Brothers**

✎ 1 review



✔ Invited

Jan 27, 2021

### Worth Every Penny...Lessons for Life

My family hired Justin Paperny and talked/worked with Michael Santos to help understand and move through a federal investigation that impacted our entire family. Our discussions resulted in a dramatic shift in strategy that both saved us numerous headaches, but also resulted in a better outcome. The advice we received, while not always what we wanted to hear, was always spot-on. While I personally was not investigated, their advice has driven future decisions of mine with regards to proactive steps that have kept the reputation of both my wife and I beyond reproach, despite ending up in some atypical situations that could have ended poorly. If you are concerned about any potential federal investigation or unethical activities, you cannot pick up the phone fast enough.



Mike Berlon

[Mike@EarningFreedomCorp.com](mailto:Mike@EarningFreedomCorp.com)

After earning a law degree from Georgia State University, Mike Berlon became a criminal defense attorney and the Chairman of the Democratic Party of Georgia. Bad business decisions resulted in federal charges and a 63-month prison term. After 49 months in jail, Mike served the remainder of his sentence on home confinement. Mike helped establish the Prison Professors Charitable Corporation, an IRS-authorized non-profit. With Mike's help, we've published resources to help people going through any phase of the criminal justice system. We've received purchase orders from the Department of Justice, the federal judiciary, federal probation, the Federal Bureau of Prisons, California Department of Corrections and Rehabilitation, juvenile facilities, universities, and school districts. Mike helps clients make amends and build a new life, no matter what bad choices they made in the past. He coaches clients on post-conviction issues like employment, housing, reputation management, plus access to credit and banking services. Our entire team works with Mike to improve outcomes for justice-involved clients and their families.

Taylor Evans, a student-athlete, played on the offensive line at the University of Nevada. He earned his bachelor's degree. After earning his degree, Taylor built a career in IT sales. During his first year, he advanced to the President's Club, as one of the firm's top performers.

Sadly, a driving incident led to challenges from the criminal justice system. Through outstanding mitigation efforts, Taylor made the best of a bad situation.

Initially, prosecutors pushed for a 15-year sentence. Exceptional preparation helped his collaboration with attorneys. Thanks to Taylor's mitigation strategy, his judge sentenced Taylor to serve one year in county jail, followed by three years of Supervised Release.

Taylor leads our outbound sales campaigns and helps people architect highly personalized mitigation strategies.



Taylor Evans

[Taylor@WhiteCollarAdvice.com](mailto:Taylor@WhiteCollarAdvice.com)

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# Our nonprofit offers courses to teach and inspire more than 100,000 people each year



Michael Santos began his post prison career as an investor, an entrepreneur, and also as a professor at San Francisco State University.



# CDCR: \$20,000 DONATION

In 2017, Dr. Brant Choate—a leader with the California Department of Corrections and Rehabilitation—wanted to inspire more people to work toward preparation for success upon release. Having familiarity with the programming resources our team at Prison Professors makes available, Dr. Choate asked our team if we could offer resources that his teachers could use to teach and inspire people in prison.

It takes a great deal of courage for people in the corrections profession to work with people that once served time in prison. We're grateful for the support we received from Dr. Choate and his team at the CDCR.

Since signing that original licensing agreement with CDCR, our team of formerly incarcerated people has produced more than 200 hours of educational content. Every person serving a sentence in the state of California prison system now has access to courses that Prison Professors creates. All of those courses work together to teach and inspire people in prison.

With our history of serving sentences and emerging from prison successfully, every person on our team feels a sense of duty. We strive to show people that decisions made at every stage in the journey influence prospects for success on the other side—when they return to their families and communities.

In the fall of 2021, our for-profit company, Earning Freedom, received a \$20,000 payment toward the licensing agreement from the State of California. Our for-profit company donated 100% of that check to the Prison Professors Charitable Corporation. Each year, our for-profit company will donate at least \$100,000 to support the Prison Professors Charitable Corporation.

We're grateful to sponsors that work with us to improve the outcomes of America's prison system. Scan our QR Code below to see the impact we're having for more than 100,000 people in jails and prisons across America.



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Earning Freedom  
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Dana Point, CA 92629

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The advertisement features a dark blue background with several book covers displayed. At the top left is a book titled 'Ten Steps to Preparing for Release From Jail or Prison: Straight-A Guide Introductory Course'. At the top right is 'Lessons From Prison' by Justin M. Paperny. Below these are four more books by Michael G. Santos: 'Earning Freedom! Conquering A 45-Year Prison Term', 'Prison! My 8,344th Day: A Typical Day in An Ongoing Journey', 'Triumph! Straight-A Guide: Conquering Imprisonment Preparing for Reentry', and 'SUCCESS! After Prison: How I Built Assets Worth \$1,000,000 Within Two Years of My Release From 20 Years in Prison (And How You Can Too)'. At the bottom right is an 'Earning Freedom 2021 Journal: January'. The central text encourages visiting the website to get these books.

Scan the QR Code to Get Free Books and More

